

Grupo Sports World appoints Federico Casillas as Chief Financial Officer

Mexico City, September 28, 2015 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, informs investors that, as of today, Federico Casillas Contreras Medellín will be assuming the position of Chief Financial Officer, replacing Juan Alberto Pastrana Acevedo who has decided to leave the Company to pursue other professional opportunities.

Federico Casillas holds a degree in Chemical Engineering from the Universidad Autónoma Metropolitana, who also completed postgraduate studies in planning and finances at the Universidad La Salle as well as the AD-1 program at IPADE. In addition, he has over 20 years’ work experience in areas such as treasury, accounting, risk management, investor relations, compliance, and financial planning, among others. Before joining Sports World, Federico held several positions in the Finances divisions first at CIFRA and, later on, at Walmart de México, including Chief Financial Officer at both Walmart de México and Banco Walmart.

Federico Casillas’ professional career and experience will contribute to achieving the Company’s strategic goals and growth plans.

Sports World extends its appreciation to Juan Alberto Pastrana for his contribution, commitment, and dedication, and wishes him great success in his new professional path.

About Grupo Sports World

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

Information on estimates and associated risks

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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